

BETSY SCHULTZ

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Betsy Schulz is the owner and creative force behind the graphic design studio known as A Design Garden. For over 12 years she has provided creative solutions for businesses and organizations across the nation. Notable local clients include the San Diego Opera, Adventure 16 and Ecker Ranch. In addition to being an accomplished designer, Betsy is a painter and environmental artist.



Growing up in Pennsylvania, Betsy earned statewide recognition as a painter and ceramic artist leading to a full scholarship to Carnegie Mellon University in Pittsburgh. While earning her Bachelor Degree in Fine Arts, she received a scholarship from the Heinz endowment to study in Switzerland under such notable designers as Paul Rand, Armin Hoffman, and Richard Sapper and noted artist Dorothy Hoffman. She is also a published author having written a complete guide to graphic design

production titled "Macintosh Design to Production, the Definitive Guide."

For the past four years she has worked to create exciting environments for a number of local schools. She designed and installed a mixed-media seascape mosaic complete with a concrete dragon tail wall to encircle the Hanna Fenichel School for Child Development's organically shaped sand box play area. She also completed a mosaic wall mural at the La Jolla United Methodist Preschool, as well as a sculptural tide-pool inspired sand box, planter, and bench. She created a natural-looking, stream-bed concrete patio incorporating a mosaic stream that surrounds a bronze fountain. Working as Artist-in-Residence for Del Mar Heights Elementary, she directed a sixth-grade student project to design and build a 22-foot long sea serpent bench. Built of cement and covered in colorful tiles and stone, the bench is a lasting and beautiful addition to the school environment.

